

PARTICIPANT GUIDE

2012 Town Center Plan

COMMUNITY IDENTITY







STUDY BASICS

WHO is involved Client: City of Woodstock

Community: citizens and businesses

Project Management: Woodstock + Atlanta **Regional Commission**

Core Team: project management + community stakeholders

WHAT is the plan

The Woodstock Town Center Downtown Plan is an update to a previous 2002 Town Center Plan that crafted a community vision for revitalizing and redeveloping Woodstock's Downtown, focused on building appropriate land use and connectivity in downtown and surrounding areas, and included urban design guidelines and economic development recommendations focused around the downtown core.

This plan will build from the successful foundation of the 2002 study, and, based on market realities, develop an action plan that emphasizes economic viability, connections, public space, natural resources, and coordination among many key partners, ensuring that the downtown area retains its desirability for residents of all ages. It will also include key catalyst projects and implementable actions in the areas of land use, mobility, and economic development.

WHERE is the plan

The Woodstock Town Center Downtown Plan is the area that centers around Arnold Mill Road / Towne Lake Parkway and Main Street. It is bordered by I-575 to the west and Highway 92 to the south. It includes the area north to Woodstock Elementary and east to Rubes Creek. Please see the adjacent map indicating the study area boundary.

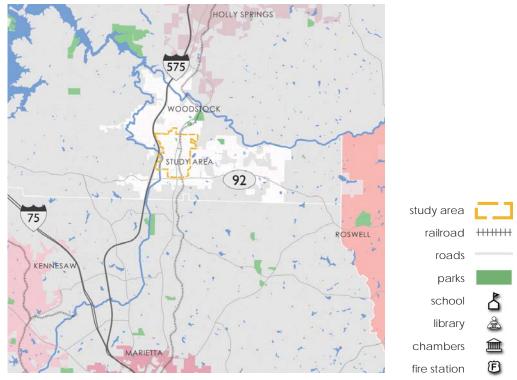
WHY is the plan

The plan will visualize, conceptualize, and implement an inspiring vision for the Woodtock Town Center Downtown area for the next 5-10 years, and it will help gain access to funding sources for implementation of the plan concepts that will improve livability and sustainability.

HOW will it happen

Analyze Existing Conditions Identify Assets and Challenges Develop a Vision Conduct a Market Study Create a Concept Plan **Determine Action Items**





\//OODSTOCK Town Center Plan





UPCOMING MEETINGS

Community Meeting #1: August 20, 2012 Business Owners' Breakfast: August 21, 2012 Community Meeting #2 Part 1: August 21, 2012 Community Meeting #2 Part 2: August 22, 2012 Community Meeting #3: August 23, 2012 Take the survey!! surveymonkey.com/s/Woodstock Town Center



Visit is on the web for more details: http://woodstockproject.wordpress.com



CONTACT US

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